

Success Checklist

- Print Success Checklist
- Set Deadlines
- Study Competition
- Book Research
- Research Keywords
- Don't Write Your Book
- Write Summary or Short Story
in Under a Week
- Make Outline
- Make Title
- Write Description
- Make Table of Contents
- Final Draft
- Formatting
- Design Your Cover
- Picking Your Category
- Sell in Your Description
- Uploading Book
- Get Reviews

Schedule a Promotion

- Submit to Promo sites 1 week before promotion

Run a Promotion

- Post Promotion on Facebook Wall
- Post Promotion on Facebook Fanpage and Groups
- Post Promotion on Twitter
- Post Promotion on Forums
- Post Promotion on Google Plus, LinkedIn, Pinterest
- Mail Your List on this promotion
 - Ask friends to share on their walls

- O. Ask friends to download and review**
- O. Ask friends to click like at the top of the Amazon page**
- O. Ask friends to click yes on all of your positive reviews.**

You can track value of some of the promotion with URL shorteners

Post Promotion

Make More Money from Your Books

- O. Create a Series**
- O. Link Your Books Together**
- O. Capture An Email List**
- O. Amazon Affiliate Program**
- O. Make a Print version on CreateSpace for FREE**
- O. Make an Audio version for CreateSpace**
- O. Get Your Book Translated**
- O. Add Kindle Html in your Description for formatting your description**
- O. SEO Your Book**
- O. Kindle Google and YouTube SEO**
- O. Branding Yourself, your books and/or series.**
- O. Email Capture and List Building from Amazon**
- O. Affiliate Marketing w Kindle Books**
- O. Review Your Reports and Tracking**
- O. Split Test Everything**
- O. Test Headline**
- O. Test Cover Design**
- O. Test Description**
- O. Test Free 10% Up Front**
- O. Getting Paid and Avoiding Taxes**